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**11<sup>th</sup> Annual Lawyering in the Fashion Industry: A Practical Guide to Licensing, Trademark Protection & Other Industry Issues**

**Friday, June 17, 2016 | 9 am - 1 pm**

Please provide my course materials as:

PDF download  Printed Course Book  Both (*an additional \$25*)

**#WhatYouNeedToKnow: Professional Conduct & Advertising in the World of LinkedIn, Facebook & Twitter**

**Thursday, June 23, 2016 | 9 am - 11:30 am**

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**NEW YORK  
CITY BAR**  
CITY BAR CENTER FOR CLE

# 11th Annual Lawyering in the Fashion Industry: A Practical Guide to Licensing, Trademark Protection & Other Industry Issues

Friday, June 17, 2016 | 9 am - 1 pm

To bring value when dealing with their clients' most pressing issues, fashion industry lawyers draw on a variety of disciplines, including intellectual property, contracts, international trade, and litigation. At this seminar an experienced panel will provide participants with practical insights on how to: structure successful license deals; navigate license disputes; manage trademark/copyright enforcement programs, including litigating trademark actions; deal with issues around fashion modeling, including contract, labor & employment, immigration and IP considerations; understand the ins and outs of customs, imports and related regimes; and implement and administer human rights compliance programs. This program is intended for those who have clients in the fashion industry, those who practice intellectual property law, business executives in the fashion industry and both lawyers and business executives who handle licensing agreements.

## Program Chair



**Kenneth P. Kopelman**  
Kramer Levin Naftalis & Frankel LLP

## Faculty

**Arthur W. Bodek**  
Grunfeld, Desiderio, Lebowitz,  
Silverman & Klestadt LLP

**Elisheva M. Jasie**  
Vice President &  
Assistant General Counsel  
Coty Inc.

**Jonathan M. Wagner**  
Kramer Levin Naftalis & Frankel LLP

**Timothy F. Michno**  
Senior Vice President &  
General Counsel  
Kate Spade & Company

**Doreen Small**  
Marquart & Small LLP  
Adjunct Professor  
Fordham Law School

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# #WhatYouNeedToKnow: Professional Conduct & Advertising in the World of LinkedIn, Facebook & Twitter

Thursday, June 23, 2016 | 9 am - 11:30 am

This program will explore the application of the rules of professional conduct to attorney advertising in the context of social media, with a focus on New York rules and authority. Recent bar opinions and case law shed light on these issues, and hypotheticals will be worked through by the presenters based in large part on recent opinions relating to real life situations.

## Program Co-Chairs



**David G. Keyko**  
Pillsbury Winthrop  
Shaw Pittman LLP



**Justin D. Mayer**  
Morrison & Foerster LLP



**Kathy L. Rose**  
Simpson Thacher &  
Bartlett LLP

## Faculty

**Jennifer Paradise**  
White & Case LLP

**Michael Munoz**  
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**William McCracken**  
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